

Simone Rexin has been hired as business development manager.

## MTC Industries Expands Business Operations

MTC Industries, Edgewood, NY, recently opened a new production facility for the manufacture of a variety of nutraceutical ingredients, including specialty ingredients, herbs, botanicals and vitamins. Some of the key technologies it features are chilsonation, granulation, microencapsulation, nanocomposite technology, spray drying, soft gel technology, capsulation, tableting and SEDDS technology. MTC is particularly proud of its extraction line, granulation equipment, formulation lab, powder system and quality control lab, and looks to be a leader in the development of innovative solutions for dietary supplement and functional food companies.

## Fjordlaks, Borregaard Form Omega 3 Partnership

Fjordlaks, Ålesund, Norway, and Borregaard, Sarpsborg, Norway, have entered into a long-term strategic agreement for omega 3 oils. Fjordlaks, a seafood-company, will deliver high quality crude fish oils that will be refined and marketed by Borregaard's wholly owned subsidiary, Denomega Nutritional Oils. The resulting taste and odor-free omega 3 products, Denomega, will be sold to the global functional food market. Denomega Nutritional Oils is already using raw material from Fjordlaks for production. Under the new agreement with Fjordlaks, Borregaard plans to build a new oil refinery on Fjordlaks' premises in Ålesund. The refinery will be located in close proximity to Fjordlaks' planned new slaughter facility for whitefish, thus making it possible to refine the oil fresh. The co-localization also enables optimal logistics and cost effective operations.

## TSI Now TSI Health Sciences

Technical Sourcing International (TSI), Missoula, MT, has changed its name to TSI Health Sciences. The announcement comes during TSI's 10<sup>th</sup> anniversary

year. The company was founded in 1996 as an ingredient sourcing company, but throughout the last 10 years has grown to focus primarily on in-house ingredient production.

## Consumers Prefer Personally Formulated Multivitamins

Nature Made, Northridge, CA, recently conducted a survey showing that 96% of consumers believe men and women have different dietary needs, and 98% think nutritional needs change with age. The online poll, consisting of 700 consumers, confirms that respondents recognize that one nutritional need does not fit all. The survey also showed that 64% of respondents, who are both multivitamin users and non-users, are extremely or very likely to take a multivitamin that is specifically formulated for their age, while 54% are likely to take a multivitamin that is gender-specific.

## PhytoTrade, Afriplex Partner

PhytoTrade Africa, Harare, Zimbabwe, and Afriplex, Paarl, South Africa, have joined forces to provide a range of unique African plant extracts. This partnership is built on a shared desire to develop the economic potential of Africa's natural resources by bringing high quality African products to the market. One of these products includes the baobab fruit. Its nutritional profile and properties make it a novel ingredient for the food and beverage industry. Through the partnership, baobab fruit pulp will be available to the industry in a range of qualities and formats. Another ingredient of focus is *Kigelia africana*, the African sausage tree, which demonstrates a number of properties relevant to the skin care markets, including strong anti-inflammatory and anti-bacterial properties, as well as key skin firming and tightening effects.

## Nutraceuticals & Functional Foods Dictionary Published

CRC Press, Boca Raton, FL, has published the *Dictionary of Nutraceuticals and Functional Foods* by N.A. Michael Eskin and Snait Tamir, the first reference of its kind written explicitly for

this rapidly developing field. The book provides clearly written, concise, science-based information on over 470 nutraceutical and functional food products and compounds. Each entry lists the most current information on the product or compound and its role in the promotion of health or the prevention of disease, as well as peer-reviewed literature references.

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## Recent GRAS Approvals

Embria Health Sciences, Cedar Rapids, IA, has achieved self-determined Generally Recognized as Safe (GRAS) status for its new high-metabolite immunogen ingredient, EpiCor. The process involved an intense review of EpiCor's safety and toxicology data by an expert panel comprised of members with extensive FDA, EPA and NIH experience. EpiCor is an all-natural, high-metabolite immunogen that nourishes the body's immune system to strengthen resistance and maintain wellness.

Pharmachem Laboratories, Inc., Kearny, NJ, has received Generally Recognized as Safe (GRAS) status for its branded white bean extract, Phase 2 Starch Neutralizer. Pharmachem received the notification from research firm Cantox U.S., Inc., who organized the expert panel and scientific review. Experts unanimously agreed that the long-time presence of *Phaseolus vulgaris* in the human diet and its digestion by normal physiological pathways is supporting evidence of the safety of Phase 2. Also supportive is its current widespread use in dietary supplements, with no known adverse events.