

DRAFT CURRICULUM
PHYTOTRADE AFRICA
FAIR TRADE AND ORGANIC CERTIFICATION COURSE

4th & 5th October 2005
Harare, Zimbabwe

Day 1: Tuesday 4th October

8.30 am Welcome and introductions

8.45 Background

- What is Organic Production?
- What is organic certification
- Why is it important?

9.30 The certification process:

- ◆ Certification systems
- ◆ Conditions favourable for organic certification
- ◆ Preparing for organic certification

10am TEA

10.30 The certification process/ ... continued

- ◆ Group establishment: WHY?
- ◆ Group establishment: HOW?
- ◆ Setting up Internal Control Systems

12 Case Study

1 LUNCH

2 The certification process: some insights

- ◆ Budgeting
- ◆ Management
- ◆ Being certified
- ◆ Planning for the future

3 Pitfalls and problems

4 Sum up

4.15 Evaluation and close

Day 2: Wednesday 5th October

8.30am Background

- What is Fair Trade all about:?

- History, philosophy, future direction
- Labelling: FLO, IFAT, NATPRO
- PhytoTrade Africa's approach to Fair Trade
- What are the synergies between Organic and Fair Trade certification?

9.30 Fair Trade in the context of the International Natural Products Sector

10am Tea

11.00 "Trial" assessment: focusing on IUCN Red List, National Regulations, Environmental Management Plans, Development Strategies etc.

12.00 Internal Control Systems/ Business Management

1.00 LUNCH

2.0 Case Study

2.30 Discussion Forum: problem areas, and how to overcome them: small group work

3.30 Report back on group work

4.00 Sum up

4.15 Evaluation and close